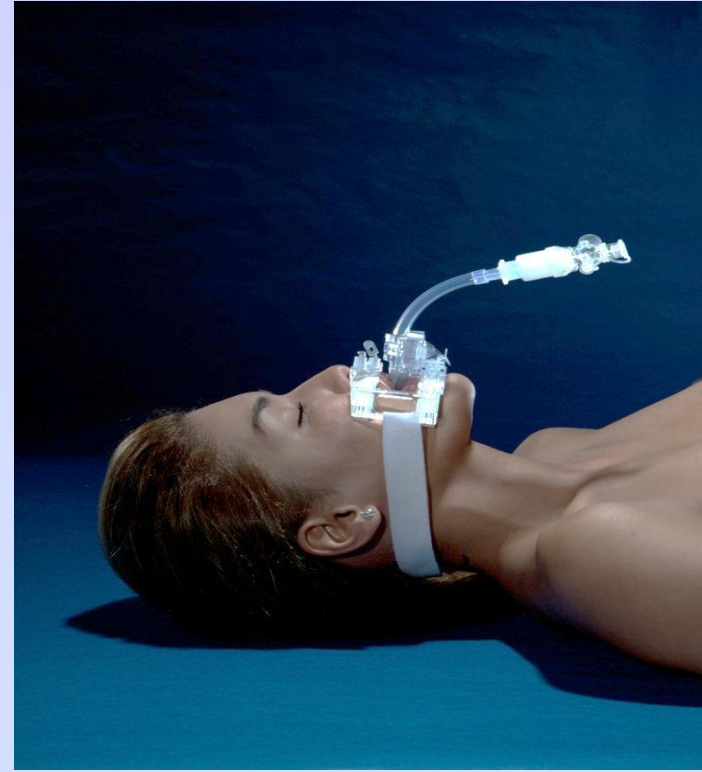
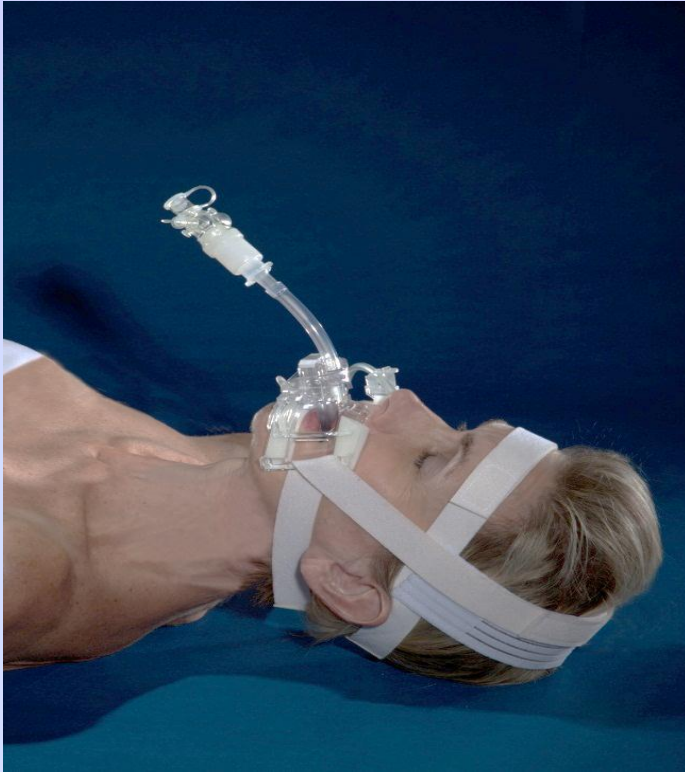


# IPI MEDICAL PRODUCTS



**proudly introduces**

**ET-CARE™ Endotracheal Tube Fixation Device**

# ET-CARE™ Endotracheal Tube Fixation Device

## PROBLEM:

Complications with endotracheal intubations have been suggested to be endotracheal tube “fixation” and cuff pressure related

# ET-CARE™ Endotracheal Tube Fixation Device

## FOCUS ON:

### Causation and Solutions

To Lessen the Incidence of  
**Ventilator Associated Events (VAE)**

# ET-CARE™ Endotracheal Tube Fixation Device

## FOCUS ON:

Non-adhesive Tape System

Accidental and Self Extubation

Facial Skin Ulcers and Necrosis

Tracheal, Laryngeal, and Vocal Cord Trauma

## CONSIDERATIONS:

Ventilator Associated Events (VAE) are a common and serious complication associated with the placement of artificial airways for mechanical ventilation. Placement of an endotracheal tube (ETT) is a potentially lifesaving procedure and allows for delivery of gas from a mechanical ventilator.

## CONSIDERATIONS:

(continued)

Unfortunately, it also provides a direct pathway for aspiration of colonized oral, nasal and gastric secretions via leakage around the ETT cuff; the more the ETT and its cuff move around, the more aspiration occurs.

# ET-CARE™ Endotracheal Tube Fixation Device

- All nosocomial infections increase morbidity, mortality, and avoidable costs in the Intensive Care Unit.
- VAE has become a multi-faceted priority of the Intensive Care Team.



# ET-CARE™ Endotracheal Tube Fixation Device



## The GOOD NEWS:

There is a **new**

- *clinically effective,*
- *user-friendly,*
- *cost effective,*

**Solution Available Now!**



# ET-CARE™ Endotracheal Tube Fixation Device

**SOLUTION:**

**ET-CARE™**

Endotracheal Tube Fixation Device

***Fixation Without The Need For TAPE!***

# ET-CARE™ Endotracheal Tube Fixation Device

## FEATURES AND BENEFITS:

### Fixation:

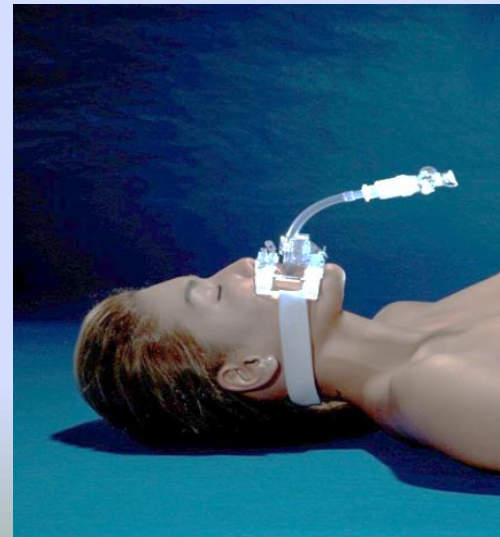
Minimizes oral secretion migration  
below the ETT cuff

# ET-CARE™ Endotracheal Tube Fixation Device

## FEATURES AND BENEFITS

(continued)

- ETT nest includes 30 points of contact and locking ETT security straps
- Enhanced ETT fixation
- *No need for tape!*



## FEATURES AND BENEFITS

(continued)

- Unique ETT rest provides 30 contact points of fixation preventing up, down, and rotational motion of ETT
- Minimizes self or accidental extubation
- Minimizes tracheal, laryngeal, and vocal cord tissue trauma

## FEATURES AND BENEFITS

(continued)

### **Built-in bite block**

- Guards against patient biting down on the ETT – causing decreases of inner lumen and the increase of labor of breathing
- Built-in bite block prevents tube biting during seizures
- Prevents ETT occlusion

## FEATURES AND BENEFITS

(continued)

### Soft Foam Face

- Provides maximum patient comfort
- Provides equal pressure distribution lessens facial tissue breakdown
- Maximum patient comfort for -
  - Facial burn patients
  - Patients with facial trauma or swelling

## FEATURES AND BENEFITS

(continued)

### Soft Foam Faceplate

- Dental Considerations:
  - Provides comfort and security for patients without teeth (lacking lip support)
  - Protruding teeth
  - Helps eliminate inner lip ulcers
- Faceplate provides firm security during manual resuscitation

# ET-CARE™ Endotracheal Tube Fixation Device

## FEATURES AND BENEFITS

(continued)

- Unique latching slide allows for easy right to left positioning, for ease of oral care
- No need to disassemble or reassemble the device





## FEATURES AND BENEFITS

(continued)

- Completely non-metallic - allows for ETT security during MRI / CT scans
- **NO TAPE** allows for clinicians to use aseptic glove procedures, saving valuable nursing and staff time for other more critical care duties by not having to re-tape
- Latex Free

# ET-CARE™ Endotracheal Tube Fixation Device

## FEATURES AND BENEFITS

(continued)

### X-RAY CONSIDERATIONS

After initial X-ray confirmation of location of ETT position, the firm FIXATION afforded by the ET-CARE™ may reduce or eliminate the need for periodic x-rays to assess ETT location in the airway

## FEATURES AND BENEFITS

(continued)

### TRANSPORT RESUSCITATION

Face plate fixation security provides foundation for emergency manual transport resuscitation and ETT fixation lessening ETT up-down or rotational movement to lessen:

- VAE
- Tissue trauma
- Accidental extubation

# ET-CARE™ Endotracheal Fixation Device

## FEATURES AND BENEFITS

(continued)

- Built-in NG tube holder
- *No need for tape!*



## STANDARDIZED CARE

- ET-CARE™ presents an opportunity to introduce a single standard method of achieving ETT fixation designed for adults and young adults
- Tape and other ETT holders (both with and without adhesives) allow for “creativity” in how they can be fashioned to fit each patient

# ET-CARE™ Endotracheal Tube Fixation Device

## COST CONTAINMENT:

As the incidence of VAE increases with the duration of mechanical ventilation, with it comes longer ICU and overall hospital stays.

Longer lengths of stay translate into higher mortality rates, **and** additional hospital costs of \$45,000 to \$100,000 or more per case.

## **COST CONTAINMENT**

COMPARE THE COST OF ONE CASE OF  
ET-CARE™ Endotracheal Tube Fixation Device

VS.

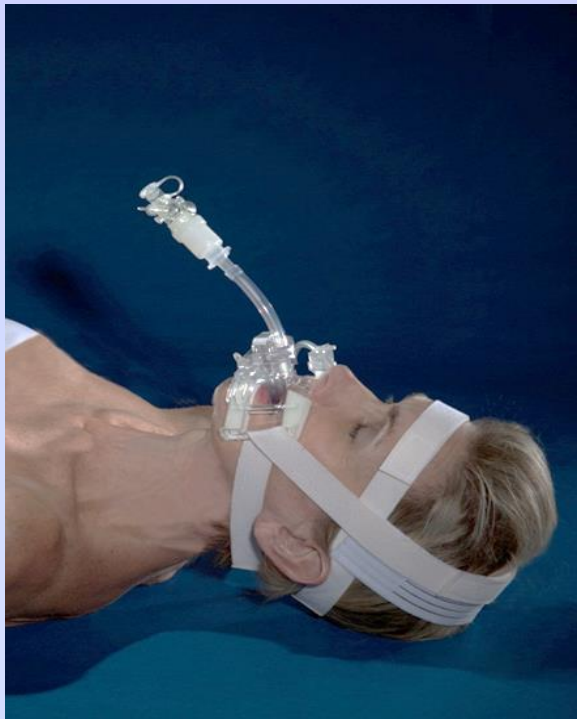
THE COST OF ONE VAE

Accidental and Self Extubation

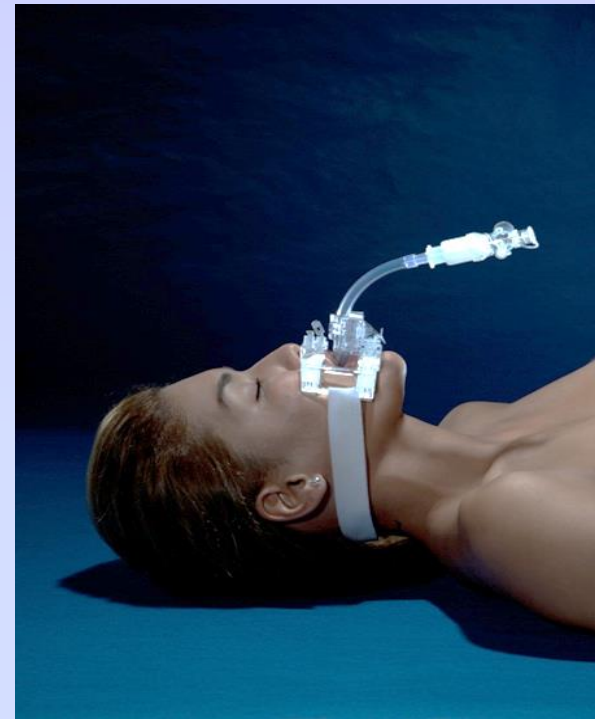
Facial Skin Ulcers and Necrosis

Tracheal, Laryngeal, and Vocal Cord Trauma

# ET-CARE™ Endotracheal Tube Fixation Device



**ET-CARE™ ULTRA STRAP™**  
Product # 1011



**ET-CARE™ FAST STRAP™**  
Product # 1003



# ET-CARE™ Endotracheal Tube Fixation Device

## WHO DO I SELL TO?

Intensive Care Unit

Critical Care Physicians and Nurses

Respiratory Therapy

Emergency Room Physicians

Anesthesiology

# ET-CARE™ Endotracheal Fixation Device

## MARKET SIZE

- Estimates are approximately 55,000 + ventilators in use EVERY DAY – with an estimated one half of those are orally intubated patients
- The Market Size is approximately 27,500 + patients daily

# ET-CARE™ Endotracheal Tube Fixation Device

## For Adult and Young Adult Use

Made and Assembled in the U.S.A.  
Patent Pending – All Rights Reserved



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